

# HEIQ<sup>®</sup> SYNBIO

## PRODUCT CATALOGUE

Synbiotics for a  
healthier world



## INTRODUCTION

# Together we make the future greener

## Synbiotics – Why? What? How?

**Synbiotics** are a unique, patented combination of **probiotics (good bacteria)** and **prebiotics (good sugars)**. We use **100% natural, biodegradable** synbiotic ingredients to create highly effective, innovative products that enhance the natural balance of spaces, people, animals, and the environment.

## Private labels

We offer **white label** (private label) opportunities to our brand partners. Discover the many product possibilities in the cleaning or personal care industries! For probiotic-based solutions in water treatment, farm hygiene, and air treatment, please refer to our HeiQ VivoTech catalogue. We offer various bottle and container sizes to fulfil individual requirements, from 75 ml, 180 ml, 250 ml, 500 ml to 1 l, 5 l, 20 l or more. Advice on applicable regulations are part of this hassle-free option.

## Ingredients

Manufacturers can incorporate our **synbiotic ingredients** to power up their existing or new formulations. Our innovation team provides partners with reliable technical and regulatory expertise.



Contact the HeiQ team to discuss your options: [synbio@heiq.com](mailto:synbio@heiq.com)

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# SYNBIOTIC INNOVATION FOR PROFESSIONAL CLEANING

Synbiotics give a much deeper, far longer lasting clean to all the surfaces by going to work in every nook and cranny. They keep on going long after traditional cleaning agents have given up and are appreciated by cleaning staff for their non-toxicity.



We offer our partners a range of innovative synbiotic cleaning products for professional use as distribution opportunity in their territory. Cleaners with our synbiotic ingredients are eligible to get awarded the EU Ecolabel. They are tested and approved for use in major hospitals.





## PRODUCTS

- 
**INTERIOR CLEANER**  
 Light-foaming all-purpose cleaner for cleaning furniture, doors and window sills. EU Ecolabel.
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**SANITARY CLEANER**  
 Light-foaming sanitary cleaner for showers, bathrooms and toilets. EU Ecolabel.
- 
**FLOOR CLEANER**  
 Light-foaming probiotic floor cleaner for manually cleaning of all waterproof floors. EU Ecolabel.
- 
**FLOOR SCRUB**  
 Non-foaming synbiotic floor cleaner for machine cleaning of all waterproof floors. EU Ecolabel.
- 
**ECONOMIC PRO**  
 Concentrated, economical non-toxic detergent, enriched with synbiotics, ideal for removing dirt and organic odors. Cleans down to the microscopic level.
- 
**CLEANING SPRAY**  
 Synbiotic all-purpose spray for cleaning water-resistant surfaces, such as kitchen counters and sinks, furniture, doors and window sills.
- 
**TOILET GEL**  
 Synbiotic gel to keep toilets clean, with the added benefit of keeping drains clear and actively preventing odors.
- 
**GREASE TRAP**  
 Highly concentrated blend of synbiotics for use in grease traps. Keeps pipes free and eliminates unpleasant odors.
- 
**FOAM EXTRA**  
 Highly active synbiotic cleaner that cleans quickly and thoroughly, usually without the need for scrubbing or brushing.
- 
**\*ECONOMIC DEGREASER**  
 Concentrated water-based cleaner that removes stubborn dirt, oils, fats and food residues, and permanently eliminates unpleasant odors.
- 
**\*ORGANIC DESCALER**  
 Eco-friendly cleaner based on organic salts that removes lime and rust stains from any surface.

\* NOT probiotic products



# CLEAN YOUR HOME WITH SYNBIO

Designed in nature, perfected by science, synbiotics give a much deeper, far longer lasting clean to all the surfaces by going to work in every nook and cranny. They keep on going long after traditional cleaning agents have given up and leave behind a clean, fresh feel with none of the noxious fumes of harsh household cleaners.



We offer our partners a range of innovative synbiotic home cleaning products as white label opportunity. It's a hassle-free option: Leave the contents the same, provide us your label data, and you're good to go.



## PRODUCTS

### DISH SOAP

Liquid synbiotic dish soap, with the added benefit of keeping drains clear and actively preventing odors.

### LAUNDRY DETERGENT

Liquid synbiotic laundry detergent that creates a balanced microbiome on your clothes and home textiles, with the added benefit of keeping the drains of your washing machine clear.

### ALLERGEN SPRAY

Synbiotic cleaning spray to reduce common allergens on textiles, such as dust mite matter or enzymes from cat hair.

### CLEANING SPRAY

Synbiotic all-purpose spray for cleaning water-resistant surfaces, such as kitchen counters and sinks, furniture, doors and window sills.

### TOILET GEL

Synbiotic gel keeps toilets clean, with the added benefit of keeping drains clear and actively preventing odors.

### PET SPRAY

Synbiotic spray cleans and helps prevent and reduce unpleasant odors and allergens from pets.

### SANITARY CLEANER

Light-foaming sanitary cleaner for showers, bathrooms and toilets. EU Ecolabel.



# PROBIOTICS FOR MICROBIOME PERSONAL CARE

Our innovation and development team supports partners in formulating synbiotic personal care products designed for daily use, inspired by the needs of modern skin exposed to environmental factors like pollution and cleansing routines.



In addition to synbiotic ingredients that enhance our partners' formulations, we offer a range of innovative personal care products as white label opportunity.

## PRODUCTS

### SPORTS SPRAY

Synbiotic spray for shoes and socks, designed to neutralize unpleasant odors and leave your feet feeling cool and refreshed.

### HAND GEL

Refreshing synbiotic hand gel that helps keep hands feeling clean and fresh.

### HAND SOAP

Ready-to-use synbiotic soap designed to gently cleanse and care for your skin, — perfect for daily use.

### SKIN REPAIR

Synbiotic skin cream that helps care for your skin and support its natural barrier function.

### BODY CREAM

Synbiotic skin moisturizer that supports a healthy-looking skin appearance and helps maintain its natural balance and comfort.

### PIMPLE CREAM

Synbiotic cream that helps comfort sensitive skin and promotes a clearer-looking complexion.

### SHOWER GEL

Mild synbiotic shower gel for daily use that supports the skin's natural balance and leaves it feeling fresh and comfortable.

### DEODORANT SPRAY

Synbiotic deodorant spray designed to gently refresh and support the skin's natural balance, leaving you feeling confident throughout the day.

### BATH FOAM

Synbiotic bath liquid that leaves skin feeling soft and smooth, while supporting its natural moisture barrier.



A photograph of a dog and a cat sleeping together on a white, textured mat. The dog is on the left, and the cat is on the right. They are both resting their heads on the mat. The background is a blurred wooden floor.

# SYNBIOTICS FOR PETS AND HORSES

A synbiotic regimen helps rebuild the balanced microbiome on animals' skin and pelt, enhancing their natural protective barrier and helps reduce unpleasant odors. Probiotics support cleansing at a microscopic level, helping to remove dirt and allergens from fur and skin.



In addition to synbiotic ingredients that support and complement our partners' formulations, we offer a range of innovative pet care products available for white label.



## PRODUCTS

### PET SPRAY

Probiotic spray for pets, their living areas and litter, formulated to help reduce allergens and neutralize unpleasant odors.

### DOG SHAMPOO (WET)

Liquid synbiotic shampoo for dogs that cleanses the coat and skin, helping to remove allergens and leave your pet feeling fresh.

### HORSE SHAMPOO (DRY)

Synbiotic spray to clean your horse's coat and skin, helping to remove dirt and allergens while leaving the coat fresh and well-groomed.





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