

HEIQ
SYNBIO

+ Biosurfactants

NEXT-GENERATION LAUNDRY CARE POWERED BY NATURE

Why settle for clean when you can have sustainable deep-clean?

Our powerful laundry detergent combines biodegradable biosurfactants and synbiotics, a patented combination of probiotics and prebiotics, to go beyond conventional washing. Harnessing nature's own mechanisms, biosurfactants break down grease and dirt, while synbiotics help maintain surface balance and washing machine hygiene over time.

Tested* and proven benefits

✔ Long-lasting freshness

- Controls odors even after 8 hours in a closed container
- Fabrics stay fresher during wear and storage

✔ Powerful stain removal

- Effectively removes 14 common household stains
- Tested applying EU Ecolabel performance benchmarks

✔ Fabric brightness and care

- Preserves natural whiteness over repeated washes
- Maintains vibrant colors and helps prevent fading

✔ Color transfer control

- Minimizes dye bleed in mixed-color loads

✔ Cold-wash performance

- Tested for effectiveness at low temperatures to help save energy

✔ Improved machine hygiene

- Helps break down organic residues and reduce grime buildup over time, even without high-temperature cycles
- Testing shows a 90 percent reduction in grime inside the drum and drains after just 2 months**

✔ Efficient and sustainable

- Highly concentrated, readily biodegradable, microplastic-free
- Formulated with non-modified probiotics and prebiotics, and fermentation-derived, palm-free biosurfactants

* 2025. AITEX. Study of the effectiveness of a liquid laundry detergent with pre- and probiotics (Synbiotics). Test.

** 2023. M. Hammade. Application of synbiotic detergent in laundry process. Thesis



Available for white label and concentrate supply to fit your brand and production needs.

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Contact us to
learn more!

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