



Citróleo®  
Group

products  
catalog

The CitroForest line embodies the essence of natural products from Brazil's Amazon region. Composed of 100% pure and natural bioactives, full of colors, aromas, and textures, this line reflects CitroBio's commitment to preserving and enhancing Brazilian biodiversity. All products in this line are marketed by CitroBio.

### CITRO UCUUBA

*INCI: Virola sebifera nut oil*

With a high concentration of myristic acid (C:14) and a vegetable wax-like appearance, this bioactive ingredient provides a unique texture with a velvety, dry feel and a matte effect. On the skin, it increases Ki67 protein synthesis by 23%, keratin synthesis by 17%, and filaggrin synthesis by 26%, providing active hydration, stimulating natural moisturizing factors, and strengthening the epidermal barrier through skin regeneration. On the scalp, it strengthens the epidermis, aids in the treatment of seborrheic dermatitis, and provides intense hydration to the hair.



#### Recommendations of use:

- » Hair: 1.0 to 3.0%
- » Skin: 1.0 to 7.0%

### COLLAGSCALP ANDIROBA

*INCI: Carapa guaianensis seed oil*

With rapid absorption and a dry feel, this bioactive offers multiple benefits for skin and hair. In hair, it combats hair aging, prevents hair loss and thinning, and stimulates 79% of 17A1 collagen synthesis in the hair follicle, protecting it 102% against UV damage, regulating oiliness, and strengthening strands for stronger, healthier hair. On the skin, it acts as a natural repellent booster, promotes deep hydration, and has a relaxing effect, with anti-inflammatory potential.



#### Recommendations of use:

- » Hair: 0.5 to 3.0%
- » Skin: 1.0 to 30.0%

### HAIRVIVAL MURUMURU

*INCI: Astrocaryum murumuru seed butter*

With a velvety feel and rich in vitamin E, this bioactive offers antioxidant and moisturizing properties, providing a complete hair treatment: it protects, lubricates strands, provides healthy shine, improves porosity, and repairs 25% of damage in straightened afro hair, sealing the cuticle, especially after chemical processes. On the skin, it provides long-lasting hydration and revitalization, improving elasticity and permeability to other active ingredients.



#### Recommendations of use:

- » Hair: 1.0 to 5.0%
- » Skin: 1.0 to 30.0%

### HYALURONIC TUCUMA EXTRA

*INCI: Astrocaryum vulgare seed butter*

This bioactive ingredient forms a protective film and promotes excellent permeability in skin and hair. On the skin, it stimulates the synthesis of natural hyaluronic acid by 27%, strengthens the skin barrier, improves firmness and elasticity, and smooths wrinkles and expression lines. On hair, it acts as a natural moisturizer and protectant, retaining water, providing nourishment and conditioning, and leaving strands with a smooth texture and healthy appearance. It can be used to replace some silicones.



#### Recommendations of use:

- » Hair: 0.5 to 3.0%
- » Skin: 1.0 to 5.0%

### HYALURONIC TUCUMA PRO

*INCI: Astrocaryum vulgare fruit oil*

With high levels of carotenoids, essential fatty acids, and powerful antioxidant activity, this active ingredient has high skin penetration power. It stimulates the skin's natural hyaluronic acid synthesis by 44%, protecting the skin barrier and combating sun damage by 88%. It also promotes cell renewal and promotes revitalized, even, and healthy skin. For hair, it helps restore damaged strands, ensuring intense hydration and natural shine.



#### Recommendations of use:

- » Hair and Skin: 0.5 to 5.0%

### PRACAXI OIL

*INCI: Pentaclethra macroloba seed oil*

Ideal for sensitive skin, this regenerating bioactive contains long-chain fatty acids that form a protective film on both skin and hair. On the skin, it reduces the gene expression of interleukin 1 (IL-1)

and interleukin 6 (IL-6), which are responsible for inflammatory processes, reducing redness and swelling, promoting cell renewal, deep hydration, and healing potential for superficial injuries. On hair, it acts as a natural silicone, protecting against moisture loss, controlling volume, increasing shine, reducing split ends, and sealing the cuticles.



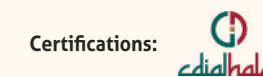
#### Recommendations of use:

- » Hair: 1.0 to 7.0%
- » Skin: 1.0 to 5.0%

### ACAI OIL

*INCI: Euterpe oleracea fruit oil*

Rich in anthocyanins, phytosterols, and flavonoids, this bioactive stands out for its powerful antioxidant effect and velvety sensory sensation. On the skin, it prevents damage caused by free radicals, has a lightening effect, and helps treat spots, resulting in a uniform and healthy appearance. It also reduces inflammatory processes. On the hair, it provides nourishment, emollience, and conditioning, restoring shine and vitality, and keeping strands intensely hydrated.



#### Recommendations of use:

- » Hair: 0.5 to 3.0%
- » Skin: 0.5 to 5.0%

### BABASSU OIL

*INCI: Orbignya oleifera seed oil*

This bioactive ingredient acts as an oily carrier with a rich fatty acid composition and a natural source of vitamin E, which enhances skin permeability. On the skin, it offers deep hydration, balance for various skin types, antioxidant action, and visible improvements in texture and appearance. On hair, it revitalizes fragile and oily strands without weighing them down, reduces frizz, moisturizes,



straightens strands, seals split ends, and can replace coconut oil in various formulations, including rinse-off and conditioning products.



**Recommendations of use:**

- » Hair: 0.1 to 5.0%
- » Skin: 0.5 to 20.0%

**BURITI OIL**

*INCI: Mauritia flexuosa fruit oil*

With a high concentration of provitamins A, E, and carotenoids, this bioactive deeply nourishes the skin, strengthens the hydrolipidic barrier, and protects against daily aggressions. Furthermore, it aids post-sun recovery, prevents premature aging, and combats expression lines. For hair, it promotes nutrition and regeneration of strands damaged by chemical processes, restoring shine and vitality, and strengthening for healthier, more resilient strands.



**Recommendations of use:**

- » Hair: 0.2 to 3.0%
- » Skin: 0.5 to 10.0%

**CUPUASSU BUTTER**

*INCI: Theobroma grandiflorum seed butter*

Rich in omega-9, stearic acid, and vitamins A and C, this bioactive has antioxidant properties and promotes softness. On the skin, it forms a protective film that maintains natural hydration, soothes irritation, and repairs dry skin, acting as a plant-based alternative to lanolin. On hair, it helps hydrate and seal the cuticles, controls frizz and volume, and strengthens strands and prevents breakage.



**Recommendations of use:**

- » Hair: 1.0 to 5.0%
- » Skin: 1.0 to 30%

**BREU BRANCO OIL**

*INCI: Protium heptaphyllum resin oil*

Obtained by steam distillation of Breu Branco resin, this oil is rich in monoterpenes and sesquiterpenes, offering a pleasant aroma used in perfumery and aromatherapy. On the skin, it has therapeutic anti-inflammatory and anti-irritant properties, promoting skin protection and health. On the hair, it provides scalp care with antimicrobial effects, providing a sensory experience enriched by its stimulating aroma.



**Recommendations of use:**

- » Hair and Skin: 0.1 to 1.0%

**COPAIBA BALM**

*INCI: Copaifera officinalis resin*

With approximately 30% phytocannabinoid BCP and rich in  $\beta$ -caryophyllene, this resinous bioactive acts as an emollient and anti-inflammatory, without containing psychoactive cannabinoids. On the skin, it offers healing and soothing effects, regulates the microbiome, controls oiliness, and promotes deep hydration, relieving irritation and sensitivity. On the hair, it stimulates the scalp, strengthening strands and promoting healthy growth, while also controlling oiliness.



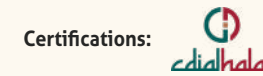
**Recommendations of use:**

- » Hair: 0.1 to 1.0%
- » Skin: 0.1 to 2.0%

**COPAIBA OIL**

*INCI: Copaifera officinalis resin*

Compounds such as  $\beta$ -caryophyllene (BCP), humulene, bisabolene, and their oxides give this natural bioactive anti-inflammatory, healing, and neuroprotective properties, acting selectively on CB2 receptors without psychoactive effects. Safe and globally approved, it purifies and restores the skin, aiding in healing, reducing spots and inflammation, and is versatile for different formulations. For hair, it promotes scalp health and provides a sensory experience of well-being and natural care.



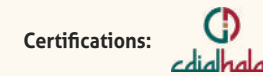
**Recommendations of use:**

- » Hair: 0.1 to 1.0%
- » Skin: 0.1 to 2.0%

**CITROBREU**

*INCI: Protium heptaphyllum resin*

This purified version of Breu Branco Resin offers a high yield of essential oil rich in monoterpenes, making it easy to handle and integrate into formulations. It has a calming effect on the skin, promoting relaxation and well-being. On hair, it stimulates circulation in the scalp, strengthening strands and promoting shine, silkiness, and strength.



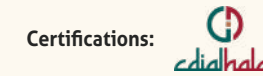
**Recommendations of use:**

- » Hair: 0.1 to 3.0%
- » Skin: 0.1 to 5.0%

**ECO SCRUB MURUMURU**

*INCI: Astrocaryum murumuru seed powder*

Derived from murumuru kernel cake, this exfoliant is 100% natural, biodegradable, and free of chemical additives, making it an eco-friendly alternative to polyethylene microspheres. It promotes gentle exfoliation, stimulates circulation, and promotes cell renewal without compromising skin hydration. It has emollient properties that maintain smoothness and can be applied to gels, soaps, lotions, and facial or body creams. For hair care, it acts as a gentle exfoliant for the scalp, cleansing without harming the skin, with nourishing and revitalizing action.



**Recommendations of use:**

- » Skin and Hair Use: 0.1 to 5.0%

**Other products in this line:**

**PEQUI OIL**

*INCI: Caryocar brasiliense fruit oil*

**BRAZIL NUT OIL**

*INCI: Bertholletia excelsa seed oil*

**COCONUT OIL**

*INCI: Cocos nucifera oil*

**MACADAMIA OIL**

*INCI: Macadamia integrifolia seed oil*

**COCOA BUTTER:**

*INCI: Theobroma cacao seed butter*

Contact us to learn more!  
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The CitroGreen line offers high-performance natural solutions for skin and hair, with exclusive, clinically proven active ingredients, free of preservatives and additives. All products in this line are marketed by CitroBio.

### ALPHAIMPROVE 4D HAIR

*INCI: Bisabolol; Pentaclethra macroloba seed oil; Orbignya oleifera seed oil*

This 100% natural active ingredient offers complete hair care, combining deep hydration, repair, and protection in a single solution. With a dry, residue-free feel, it forms a light, nourishing film along the hair strands, ensuring 49% heat protection, 32% shine, and frizz and volume control. Its regenerative action helps replenish hair mass and restore the cuticle, promoting softness and a healthy, aligned appearance.

Certifications: 



Recommendations of use:

» Hair: 1.0 to 7.0%

### ALPHAIMPROVE BODY

*INCI: Bisabolol; Pentaclethra macroloba seed oil; Orbignya oleifera seed oil*

Rich in special fatty acids such as behenic and lignoceric, this active ingredient combines emollient, soothing, and regenerative properties for intensive skin care. It promotes elasticity and dermal reconstruction, helping to repair torn fibers and reduce the appearance of stretch marks by 31%. Furthermore, it improves skin permeability, enhancing the absorption of other active ingredients, while providing deep, balanced hydration without leaving a greasy feeling.

Certifications:



Recommendations of use:

» Skin: 1.0 to 5.0%

### ALPHASHIELD

*INCI: Bisabolol; Melaleuca alternifolia leaf oil*

A natural, hypoallergenic, and soothing antiseptic active ingredient, it's a safe and effective alternative for fighting bacteria and fungi responsible for dermatitis, folliculitis, and mycoses. It also gently helps control acne and oily skin, relieving itching and sensitivity. On the scalp, it helps control dandruff and oiliness, improving hair health.

Certifications:



Recommendations of use:

» Skin and hair: 0.75 to 1.5%

### ALPHAVELVETY

*INCI: Bisabolol; Virola sebifera nut oil; Olus oil*

With a velvety feel, matte finish, and a dry touch, this unique active ingredient combines fatty acids from different chains in balanced proportions, offering complete regenerative action. On the skin, it provides rapid absorption without oiliness, corrects imperfections, improves texture, and regenerates dry and sensitive areas. On the hair, it provides 44% protection against protein loss caused by UVA radiation, aids in the regeneration of damaged hair fibers, and strengthens strands, maintaining their strength and integrity.

Certifications:



Recommendations of use:

» Skin and hair: 1.0 to 3.0%

### ALPHAWHITENESS

*INCI: Bisabolol; Euterpe oleracea fruit oil*

A natural active ingredient with brightening action, it promotes a more even, luminous, and smooth skin tone safely and effectively. Dermatologically tested and free of harsh ingredients, it offers excellent dermal penetration, reducing melanogenesis without causing sensitization. Its gentle formula also offers anti-inflammatory and moisturizing benefits, aiding skin regeneration.

Certifications:



Recommendations of use:

» Skin: 0.1 to 3.0%

### EPIN'DERM

*INCI: Bisabolol; Mauritia flexuosa fruit oil*

This 100% natural active ingredient, with exclusive  $\beta$ -High Response technology, acts simultaneously on the dermis and epidermis, offering anti-aging action, strengthening the stratum corneum, and a calming effect. On the skin, it stimulates the production of collagen, elastin, and fibroblasts, reducing wrinkles and expression lines, in addition to maintaining the integrity of the extracellular matrix. It provides long-lasting hydration, strengthens the skin barrier, protects against external aggressors, and is ideal for sensitive or post-procedure skin, thanks to its anti-inflammatory and antioxidant properties.

Certifications:



Recommendations of use:

» Skin 0.75 to 3.0%





This line offers natural, vegan, and biodegradable ingredients for gentle and effective pet care, combining innovation and the benefits of Brazilian biodiversity with solutions ranging from bathing to daily protection. All products in this line are marketed by CitroBio.

### C-BALANCE

*INCI: Orbignya oleifera seed oil; Pentaclethra macroloba seed oil; Bisabolol; Melaleuca alternifolia leaf oil*

This botanical complex is ideal for animals with sensitive skin, offering safe and effective treatment. It restores and balances the skin, promoting health and well-being, and also helps regulate the skin's microbiome. Its main benefits include improved skin quality, soothing properties, and microbial control, making it especially suitable for pet skin care.



**Recommendations of use:** 0.1 to 2.0%

### C-CARE

*INCI: Orbignya oleifera seed oil; Virola sebifera nut oil; Carapa guaianensis seed oil; Pentaclethra macroloba seed oil*

This botanical complex was developed especially for the gentle care of pet skin. It's ideal for sensitive areas, such as paws and snout, promoting deep hydration and skin regeneration. With a soft, velvety, and smooth feel, it provides comfort and protection, treating irritation and restoring dry and damaged areas effectively and gently.



**Recommendations of use:** 1.0 to 5.0%

### C-PROTECT

*INCI: Orbignya oleifera seed oil; Carapa guaianensis seed oil; Cymbopogon nardus oil; Copaifera officinalis resin*

Botanical complex that offers effective and safe protection for pets, offering a non-irritating alternative focused on providing comfort against insects, boosting repellency, controlling microorganisms, and providing well-being for animals. Ideal for frequent use, combining care and safety in a natural way.

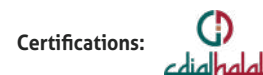


**Recommendations of use:** 0.2 to 1.5%

### C-SHINE

*INCI: Orbignya oleifera seed oil; Theobroma grandiflorum seed butter; Astrocaryum murumuru seed butter; Mauritia flexuosa fruit oil*

This botanical complex was developed specifically for animal well-being, promoting gentle coat beautification. It provides shine, strengthens fur, and makes combing easier, while hydrating and maintaining healthy skin. With nourishing action, it offers a complete treatment that combines aesthetics, comfort, and safety for daily animal care.



**Recommendations of use:** 0.2 to 1.5%



This line offers 100% natural surfactants derived from vegetable oils, with a complete fatty chain and traceable origin. They are biodegradable, high-performance, palm and sulfate-free, and ideal for personal, home, and animal care. All products in this line are marketed by CitroBio.

### GREEN BEHENIC (BAPDMA)

*INCI: Behenamidopropyl dimethylamine*

A nonionic surfactant derived from pracaxi oil, compatible with nonionic and cationic surfactants, it has a conditioning effect. On hair, it restores and conditions damaged strands, forming a hydrophobic layer that adds shine and silkiness. It also controls frizz and volume, promotes smoothness and curl definition, and makes styling easier on damp or dry hair. Neutralization with organic acid is required for use.

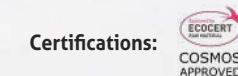
**Recommendations of use:**

» Hair: 0.5 to 5.0%

### GREEN CAPB-B

*INCI: Cocamidopropyl betaine*

Amphoteric surfactant derived from crude babassu oil, it is compatible with anionic, cationic, and nonionic surfactants, providing a stable, creamy, and smooth foam, as well as greater thickening efficiency than betaine derived from palm oil. For skin, it provides gentle and effective cleansing without damaging hair. For hair, it facilitates combing, reduces static, controls volume and frizz, and defines curls with long-lasting effect.



**Recommendations of use:**

» Hair: 1.0 to 20%

» Skin: 1.0 to 8.0%



### GREEN COCOAMPHOACETATE-B

*INCI: Sodium babassuamphoacetate*

Amphoteric surfactant compatible with various surfactants, including anionic and nonionic, and helps increase the viscosity of the formulation, reducing the need for thickeners and ensuring a dense, smooth foam. Provides a soft touch, minimizes irritation caused by sulfates, and delivers a gentle experience. On hair, it controls frizz, defines curls, promotes a smooth effect with reduced volume, facilitates combing, and acts as a co-surfactant, enhancing the action of conditioning agents.



**Recommendations of use:**

» Hair: 1.0 to 5.0%

» Skin: 1.0 to 8.0%



This line stands out for Citrue Bisabolol, the true natural  $\alpha$ -bisabolol, extracted from the candeia tree, a Brazilian tree. Unlike synthetic versions, it contains only the active isomer, free of farnesol and allergenic contaminants, combining purity, safety, and high performance. Produced and marketed by Citróleo: Nature by Itself.

### CITRUE BISABOLOL

*INCI: Bisabolol*

With its multifunctional action and high purity, this active ingredient derived from candeia is ideal for sensitive skin, including that of babies, children, and pregnant women. Sustainably produced and available in different concentrations, it offers anti-irritant, anti-inflammatory, soothing, healing, and antimicrobial benefits, while being highly safe and free of farnesol and allergenic contaminants. For hair, it soothes scalp irritation and can be incorporated into conditioners and hair treatments to offer protection, comfort, and comprehensive care.

#### Recommendations of use:

» Skin and hair: 0.07 to 1.0%

#### Certifications:



» With full control over production, from seedling cultivation to the manufacture of Citrue Bisabolol, Citróleo guarantees the quality and traceability of its products through ISO 9001 Certification for the production of Citrue Bisabolol.



» Citróleo is certified by Imaflores according to the Forest Stewardship Council® (FSC) standards, guaranteeing sustainable practices throughout its chain of custody (FSC-C137626) at its Torrinhã/SP, Carrancas/MG, and CitroBio/SP units. It also holds forest management certification (FSC-C122401) at the Citróleo Farm and other sites, ensuring responsible management of natural resources. This socio-environmental certification demonstrates the group's commitment to sustainability, respect for local communities, and fair working conditions. Look for products with the FSC® seal.



» Citróleo is certified by IBD Certifications under the BR and US schemes, ensuring that the entire production process for the Citrue Organic Bisabolol grade, from planting to the final product, follows organic production standards and practices, thus ensuring the credibility of the product and the company for consumers. Furthermore, Organic Citrue Bisabolol is also certified under the Natural Ingredients for Cosmetics standard.



» To serve the Muslim market, Citróleo/SP and CitroBio/SP have certified their products with CDIAL Halal, attesting that all processes, from raw materials to storage and transportation, comply with the standards established by Islamic law. Therefore, it is synonymous with animal welfare, quality, health, and respect for the environment.



» Citróleo's conventional Citrue Bisabolol is approved by NATRUE as a 100% natural raw material. The NATRUE symbol of the "International Association of Natural and Organic Cosmetics" guarantees that the raw material can be marketed and added to natural and organic cosmetics worldwide.



**COSMOS  
APPROVED**

» Citróleo's conventional Citrue Bisabolol is also "COSMOS Approved," which refers to certification within the COSMOS standard for natural and organic cosmetics. This means it is a raw material approved for use in cosmetic products certified by the COSMOS standard.



Developed to meet the demands of the most advanced markets, this line combines ingredients with differentiated technological profiles, aimed at creating unique sensory experiences and functional efficiency in various high-performance cosmetic formulations. All products in this line are marketed by CitroBio.

### LIFTALIZE

*INCI: Spilanthes acmella flower extract, Glycerine, Alcohol*

This plant-based active ingredient, rich in spilanthol, is water-soluble and offers a "Botox-like" effect with anti-aging, tightening, and wrinkle-reducing properties, promoting firmness without invasive procedures. In the skin, it increases type I collagen production by 34% and tenascin-X production by 66%, strengthening the extracellular matrix and improving skin structure, elasticity, and resistance. It also has regenerative properties, promoting cell renewal and skin integrity.

Certifications:



Recommendations of use:

» Skin: 0.1 to 3.0%



This line offers pure essential oils with aromatic, therapeutic, and repellent properties, designed for cosmetics, perfumery, personal and home care. They are produced by steam distillation. The products are manufactured and marketed by Citróleo: Nature by Itself.

### EUCALYPTUS ESSENTIAL OIL

*INCI: Eucalyptus citriodora oil*

This essential oil has a refreshing and striking aroma and is widely used in the cosmetics, perfumery, household cleaning, and aromatherapy industries. Versatile, it promotes sensory stimulation and well-being with aphrodisiac and energizing effects, in addition to acting as a natural cleanser with bactericidal and antiseptic properties.

Certifications:



Recommendations of use: 0.5 to 3.0%

### TEA TREE OIL

*INCI: Melaleuca alternifolia leaf oil*

Extracted from the leaves of Melaleuca alternifolia by steam distillation, this essential oil is rich in monoterpenes, sesquiterpenes, and terpene alcohols, with a high content of terpinen-4-ol, the main ingredient responsible for its potent medicinal properties. With an intense aroma and light yellow color, it is highly effective in skin care, offering antiseptic, antifungal, and antibacterial properties. It can also be used to treat acne, control oiliness, and unclog pores.

Certifications:



Recommendations of use: 0.5 to 10.0%

### CITRONELLA ESSENTIAL OIL

*INCI: Cymbopogon nardus oil*

Rich in acyclic monoterpenes, it has a fresh, distinctive aroma, traditionally recognized for its natural insect repellent properties. Versatile, it's also used as an air freshener, in sauna scents, and for muscle-relief therapies. Furthermore, it has antiseptic, germicidal, fungicidal, antioxidant, and anti-inflammatory properties, promoting healthier, more fragrant environments.

Certifications:



Recommendations of use: 0.2 a 5.0%

*Innovating with  
the power of nature*






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